



PAGANI AUTOMOBILI S.P.A.

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Capitale Sociale € 536.000,00 Int. Vers. - Società soggetta all'attività di direzione e coordinamento del socio unico Horacio Pagani S.p.A. - paganiautomobilispa@legalmail.it

Pagani Automobili at Motor Valley Fest: celebrating ten years of Huayra and showcasing an area dedicated to style and design

- From 1 to 4 July, the most iconic Hypercars of the brand will be on display in the heart of Modena
- With Huayra R, the latest addition to the Pagani collection, the Modena Atelier is celebrating the model's tenth anniversary
- Huayra Tricolore, of which only three examples were produced, is on show to the public for the first time
- For the occasion, the Piazza Grande stand is hosting the exhibition "Auto d'autore" through which Horacio Pagani explains his idea of design
- During the event, the Horacio Pagani Museum and the production Atelier are open to the public

San Cesario Sul Panaro, 24 June 2021 - Pagani Automobili is taking part in the third edition of the Motor Valley Fest, which will be held from 1-4 July in Emilia-Romagna, the "land of motors". An event of global significance, eagerly awaited by fans of two and four wheels, and where the public will once again be present after a strictly "virtual" edition in 2020 due to the pandemic. This year the event will take place in hybrid format – both physical and digital – to further enhance the experience of a journey to discover the excellence of a region that is unique in the world.

The backdrop for the Pagani Hypercars will be the Piazza Grande in the heart of Modena, a UNESCO world heritage site. In the shadow of the Civic Tower, four different models of Huayra, the car that this year celebrates its tenth anniversary, will be exhibited. Presented in 2011, the Huayra represents the perfect combination of scientific and artistic research, inspired by the philosophy of Leonardo Da Vinci, a principle that is still firmly embedded in Pagani Automobili's DNA. Alongside the **Huayra BC** and **Roadster BC** versions, also on display will be the **Huayra Tricolore**, created in just three examples and dedicated to the 60th anniversary of the Italian Air Force Aerobatic Team, who starred, together with the car, in an exciting video; and the **Pagani Imola**, a laboratory car on which major innovations were designed, tested and developed, and whose name pays homage to the Motor Valley track on which it was shaped and perfected.

AWARDS

2020 - Huayra Roadster BC: Vairano Circuit Lapttime: 1:07.681 - Quattroruote
2020 - Huayra Roadster BC: Spa Francorchamps Lapttime: 2:23.081
2018 - Horacio Pagani: Honoris Causa Degree in Vehicle Engineering
2016 - Huayra: Car Classic Visions of the Future
2016 - Horacio Pagani: Concorso Italiano Vision Award
2013 - Huayra: Supercar of the year - C! Magazine
2013 - Horacio Pagani: Ragno D'oro 2013
2013 - Pagani Huayra: Drive of the Year 2012 - C! Magazine
2012 - Car of the year: Pagani Huayra - EVO
2012 - Horacio Pagani: 5 Diamonds Engineering Awards
2012 - Performance Car of the Year: Pagani Huayra - CAR
2012 - Pagani Huayra Hypercar of the year - Top Gear Magazine

2011 - Zonda R Best in Class - The Quail Lodge: a Motorsport Gathering
2011 - Zonda R: Stig's test Track Fastest Lapttime: 1:08.5
2011 - Zonda S Roadster: "Best of the Show" - Beaulieu's Supercar Trophy
2010 - Zonda R: Jeremy's Car of the Year
2010 - Pagani Automobili: Best of Italian Luxury Award - Huron Report
2010 - Zonda R: Nürburgring Nordschleife Fastest Lapttime: 6:47
2009 - Supercar of the year Pagani Zonda Cinque - C! Magazine
2009 - "Zonda F: customer's best choice" - Sport Auto Francia
2009 - Mothers Choice Award: Excellence in Automotive Design - Sema Show
2009 - Zonda F: "Best Drivers' car" - Evo
2008 - Supercar of the Year: Zonda F Clubsport - C! Magazine August
2008 - Zonda Roadster F: Nürburgring Nordschleife Record: 7:29:70

2008 - Zonda F: Nürburgring Nordschleife Lapttime: 7:24:44
2007 - Zonda F: Nürburgring Nordschleife Record: 7:27:82
2006 - Supercar of the Year: Zonda C12 S - C! Magazine
Palme d'Or - Zonda F: best supercar 2005 - Sport Auto F
2005 - Nürburgring Nordschleife Lapttime: 7'32" - Sport Auto
Top Gear Powerlaps 2005 - Zonda F fastest time - Top Gear UK
2004 - Best Car of the Decade: 2nd place - Evo
2002 - Record Nürburgring homologated cars - Sport Auto
Pagani Automobili: Specialist Manufacturer 2002 - Autocar
Zonda C12 S: Performance Car of the Year 2002 - Car
Zonda C12 S: Car of the Year 2001 - Evo



www.pagani.com



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The line-up will be completed by the very first **Zonda C12**, chassis number 001, originally used for homologation and crash tests and the result of painstaking restoration work. The exhibition continues inside the Military Academy with the **Zonda HP Barchetta**, while the **Zonda R** will play the leading role in the exciting events that will take place at the Novi Sad Park.

The exhibition "Auto d'autore"

Marking the tenth anniversary of Huayra, Horacio Pagani will be the protagonist of the "Auto d'autore" (designer cars) exhibition, which will take the visitor on a journey to discover his concept of design, through the story of the genesis of some of the most iconic components of the cars created in San Cesario Sul Panaro. In the stand set up in Piazza Grande, a video will be projected in which the founder of the Atelier retraces the stages of his experience from the beginning, when everything started on the other side of the ocean, in Argentina. A first-hand account of how his creations came into being and the inspiration that guides each project that bears his name. An exhibition area that shows some of the first models built by a very young Horacio Pagani up to the iconic components of the most recent Hypercars, enclosed in display cases like actual works of art. The technical drawings and 1:5 scale style model of Huayra R will also be premiered.

During the course of the event, enthusiasts will be able, by appointment, to visit the Horacio Pagani Museum and the production Atelier in San Cesario Sul Panaro, where the **Huayra R** style model that was presented to the public on June 10 at the Milano Monza Motor Show will be on display.

For those who cannot attend the Motor Valley Fest in person, Pagani is offering the possibility to follow the story dedicated to design through videos available from June 24 on the official Instagram and Facebook pages of the Horacio Pagani Museum.